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Alex L



Alex Lipitch is a skilled multilingual presenter and actor, representing businesses in all sectors from sole traders and SMEs to global multinational corporations.

Alex has successfully blended his nine years experience in the corporate world with that of his five years on screen work in acting and presenting. He prides himself in expertly delivering any brand message for maximum impact.

As a versatile, multilingual performer with an infectious charisma, he can advocate your company on screen in the most natural and captivating of styles.

TV & Radio Presenting:

- Weekly Co-Host for Radio Chelsea and Westminster Hospital (volunteer), 2017-2021
- Live TV Sports panelist & presenter (Sports Recap on Sky and Freeview TV with over 10 million listeners worldwide), 2017-2019
- Lead Presenter for Masterpiece (National Film & Television School), 2019
- Co-host for 'McLaren Shadow Project' (Live Stream), 2019
- Co-host on the 'Voice of Sports Show' on ABN Radio UK (over 8 million listeners worldwide), 2019
- Lead Presenter for Live Magic Battle (Live Stream), 2018

Online Presenting:

- Lead presenter for Samsung Kitchen Appliance online video, 2022
- Lead presenter for Spirent online corporate promo video, 2022
- Lindström – Lead Presenter for Online Video, 2021
- Renault – Lead Presenter for Internal Training Video, 2021
- MVF Global – Lead presenter in online promotional video, 2020
- Redrow Homes - Lead Presenter for online corporate video, 2019
- The Chartered Institute of Securities & Investment – Lead presenter in training videos), 2019
- 2025 AD – Lead presenter in tradeshow and online corporate video, 2019
- Khaos Control Systems - Lead presenter and voice artist in online corporate video, 2019
- Goodwille - Lead Presenter for online corporate videos, 2019
- Global Edulink - Lead presenter in online promotional video, 2018



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- Lead presenter for 'Escape the Rat Race' online documentary, 2018
- Rise London (Barclays) - Lead presenter in external corporate video, 2018
- G-Technology - Lead presenter in tradeshow and online corporate video, 2017

Live Corporate Events Presenting:

- Lead Presenter for KIA All New Niro Launch UK Wide, 2022
- McLaren Tour Host at the McLaren Technology Centre, 2019 – present
- Lead Presenter for Sony Team Building Event 2021
- McLaren product presenter at The Geneva Motor Shows 2018 and 2019
- Lead host and actor at Wolf of Wall Street NYE event at O2 Arena (Leo) 2018 and 2019
- Lead presenter and Auctioneer for Charlotte Leatherbarrow Foundation (working with The Russian Ballet, Billy Elliot The Musical, McNasty, Redroofs School for the Performing Arts) 2017-2019
- Lead Presenter for PwC Team Building Event 2019
- Lead Presenter for Schrodgers Team Building Event 2019
- Lead Presenter for Spotify Team Building Event 2019
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- Lead presenter for BMWI Taste of London 2018
- Quiz Master for Question One 2018
- Lead presenter for Nissan GT at Blancpain Endurance Cup 2018, Barcelona (in Spanish), 2018

Voiceover Work:

- VO Artist for Ebay Business (online)
- Multilingual Voiceover Artist – Maple Street Studios (BP, Spotify, Heathrow Express..) in English, Spanish and Italian
- Voiceover for children's audiobooks
- VO Artist for Don't Smoke in Bed Trailer (Short Film)

Training:

- Get Into TV Presenting Course at The Actor's Centre, London
- TV Presenting Course at Aspire Presenting
- Intern at TalkSPORT International

Special Skills:

Languages: English (native), Spanish (fluent) and Italian (high level proficiency)

Accents: Cockney, British, London, American (California)

Sports: Tennis (LTA Level 2 Coach), Cricket (local club player), Football (5-a-side captain)