



ALAN SHARMAN AGENCY

Tom McCracken



Personal Profile

A mature, professional, multi talented media artist with extensive experience of a wide range of media projects. Engages with clients instantly with an assured and credible approach. First priority is to deliver client satisfaction. A vibrant personality and a positive thinker, with the ability to see projects through to a successful conclusion.

Skills Profile

- A vast range of studio and film set experience throughout the United Kingdom gained in the music, voiceover, modelling and acting fields.
- Full understanding and knowledge of studio etiquette and procedures enabling performance and participation in projects to attain consistently high outcomes.
- Skills gained in stagecraft and presence as a performing musician are evident in all projects.
- Very effective vocal and microphone techniques developed over many years.
 - Qualified Neuro Linguistic Practitioner
- Member of the Professional Mediators Association

Training Profile

A graduate of Gary Terzza's Voiceover Masterclass and currently one of the Masterclasses' "Recommended Voices".

Continual Professional Development plan in place with regular attendance at Workshops and on-line webinars.

Recent Projects and Achievements 2012-2015



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- Character acting role with Mrs Barbara Nice in "Do it Online" video for Birmingham City Council.
 - 1. Corporate Video voiceover recorded for Wernsing, an International food processing company.
- Compere/MC for the North West Scooter Festival Rally (over 2000+ crowd) at the Anglesey Show ground, featuring Bruce Foxton's "From the Jam".
- Narration of audiobook "Ghost in the Machine" by Ed James recorded - 150,000 words.
- Photo shoot for npower Football League 2 Play off Final. Northampton Town v Bradford City. Was the 'face' of Bradford City on the programme and marketing banners at Wembley Stadium.
- Performed vocals with "Rudie and the Revolver" supporting the "Lambrettas" at the Soundbar, Birmingham.
 - Compere/MC for Thailand Hurricane Appeal featuring Dexy's Midnight Runners Pete Williams
- Voiceover narration for "Water Dogs" a wildlife documentary produced by Bournemouth University on the survival of otters in the wilds of the UK.
- Narrator for UNITE Trade Union Annual Conference, Aston University, Birmingham

Testimonials

*"What a sound... resonant, rich Celtic tones wrapped in a warm persona.
The perfect deep Scottish voice for your next project.
Highly recommended"*

Gary Terzza
Course Director
Voiceover Masterclass

"Tom is an excellent artist, a warm velvet voice that convinces every time, and very easy to work with..... and extremely quick!"

Jon Dewsbury
Studio Manager, Rich Bitch Studios, Birmingham