

AS AGENCY

DALE EDWARDS

Dale Edwards is a dynamic and experienced presenter with over 15 years of expertise in the industry. Known for his enthusiastic style and natural charisma, Dale has had the privilege of working with some of the biggest names in Formula One and interviewing Grammy Award-winning country music stars. His engaging, funny approach brings energy and life to every project, making him a favourite among both audiences and collaborators.

Credits

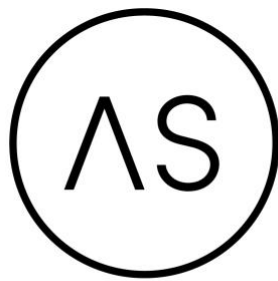
UK Country News (Content Creator, Interviewer and Presenter) – 2025
Formula 1 Live Host and Presenter – 2025
Intune Radio Presenter - 2024
Bingo Loco Host - 2024
GoodMaps Presenter – 2024
Makers Central NEC Live Host – 2024
Cancer Research Race for Life Event Host - 2023
Marks and Spencer Internal Presenter – 2023
Handy Experts Social Media Presenter – 2023
Toolstation Live Live Presenter – 2022
Toolstation Tuesdays Live Presenter – 2021
Virgin Games Live Presenter – 2019
Heart Bingo Live Show Birmingham Host – 2019

Skills

Live Presenting, Hosting, Interviewing, Content Creation, Script Writing, Autocue, Talkback, Public Speaking,

Reference

‘Dale is an intelligent young man, quick witted and extremely adaptable. He has great perception and absorbs what’s going on around him enabling him to work in a variety of different mediums including: Live Streaming/broadcast, Live events and pre-recorded content. Dale takes the time to research his topic and the audience attached to them. He drives engagement through his performance and is capable of tailoring his delivery to captivate and bring the viewer into his world. Dale is flexible in his presenting style and can adapt to all situations, his genuine delivery allows the audience to trust and resonate with him . He creates good dynamics on-screen with an array of co-presenters and he knows when to take the lead and when to play the co-host. With great flow and continuity, good pacing, strong adlib skills and able to read naturally on autocue, Dale has all the skills, ability and drive to



AS AGENCY

make any production a success.' - Adilla Imambocus Head of Content Programming at Gamesys (Virgin)

Education

Manchester Metropolitan University 2:1 Film and Drama
Birmingham School of Acting
Intensive Presenter Training – Pinewood Studios